

### Appendix 1: Action Plan – Review of River Based Leisure Facilities

Recommendation	Proposed Actions/Progress	Success Measures	Responsibility	Date
<p>1. The Director of Development and Neighbourhood Services consider focussing a senior officer resource for a fixed term basis on the range of river development issues to lead and provide immediate momentum to the issues identified during the review, including:</p>	<p>Appoint senior officer to lead on river development issues.</p>	<p>Beccy Brown appointed 1 May 2008.</p>	<p>Neil Schneider (Director of Development and Neighbourhood Services)</p>	<p>May 2008</p>
<p>a) a review of the Tees Navigation Strategy;</p>	<p>Review the 2002 Tees Navigation Strategy to identify all proposed actions therein and to classify these as:</p> <ul style="list-style-type: none"> <li>- “completed”</li> <li>- “replaced”</li> </ul> <p>or,</p> <ul style="list-style-type: none"> <li>- “Still relevant but outstanding”</li> </ul> <p>All actions that are “still relevant but outstanding” will be added to this action plan to be taken forward.</p>	<p>Report summarising the status of all actions included in the 2002 Tees Navigation Strategy.</p>	<p>Beccy Brown</p>	<p>30 June 2008</p>
<p>b) developing the River Tees Park proposals to an action plan stage;</p>	<p>Produce a River Tees Park action plan</p>	<p>River Tees Action Plan approved by Select Committee and Cabinet</p>	<p>Graham Clingan &amp; (newly appointed River Tees Corridors Development Officer)</p>	<p>30 November 2008</p>

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<p>c) to co-ordinate the diverse nature of water based activities on the river and develop a sustainable method of developing this sector, including a detailed review of the capacity of all watersports facilities, having regard to the potential relocation of facilities as part of the North Shore scheme;</p>	<p>Map all current and proposed activities on the river, identifying base, usage, capacity, issues, number of participants etc. The mapping document will identify all development opportunities / potential changes which will affect these users.</p> <p>To establish a River Users Group (RUG) the group will be led by SBC but will involve all key users of the river and the river environs. The group will meet regularly to share information &amp; promote the river. Detailed agreement of regularity of meetings, membership and terms of reference of the group will be agreed at the first meeting on 21st July.</p> <p>Develop a river users master plan with sign on by all users. The plan will identify potential locations and bases for all users.</p>	<p>Map of all river users.</p> <p>Vibrant active group meeting regularly and achieving cohesion on the river.</p> <p>River Users Masterplan</p>	<p>Beccy Brown</p> <p>Beccy Brown</p> <p>Beccy Brown</p>	<p>30 June 2008</p> <p>Inaugural meeting 21 July 08 + regularly thereafter</p> <p>30 Sep 08</p>
<p>d) to explore options to maximise the funding available for the staging of major events linked to river based activities including development of an annual Stockton regatta in conjunction with partners including the University of Durham;</p>	<p>To develop two strands of activity for:</p> <p><b>1. A major national professional sporting event on the river</b></p> <p>The primary aim of the National event will be to raise the national and international profile of the river and of Stockton on Tees as a “river” town.</p>	<p>Increased participation and coverage of the Stockton MIG Triathlon</p> <p>Major successful Triathlon building on 2008 event</p>	<p>Neil Russell (Leisure &amp; Sports Development Manager) Neil Russell</p>	<p>25 August 2008</p> <p>Summer 2009</p>

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	<p data-bbox="725 448 1232 480"><b>2. A mass participation river event</b></p> <p data-bbox="725 517 1249 647">The aim of the participation event will be to raise the local profile of the river and to increase usage of it as a resource within the Borough.</p>	<p data-bbox="1285 277 1608 408">Qualification as a British Grand Prix, Elite or National Ranking event by Summer 2010</p> <p data-bbox="1285 517 1615 1054">“River Week”. A week of river related activities starting with a major river procession (the water based equivalent of a fly-past with commentary) followed by free taster sessions offered by all river users. The week will continue with daily river related activities culminating in an awards ceremony for a major photographic competition “Our Beautiful Tees”.</p> <p data-bbox="1285 1091 1603 1326">Announcement of the event. Launch of the photographic competition and start of the marketing campaign and PR will begin in Autumn 2008.</p>	<p data-bbox="1641 277 1800 309">Neil Russell</p> <p data-bbox="1641 517 1816 549">Beccy Brown</p> <p data-bbox="1641 1091 1816 1123">Beccy Brown</p>	<p data-bbox="1926 277 2040 341">Summer 2010</p> <p data-bbox="1926 517 2029 679">23 May 2009 to 29 May 2009</p> <p data-bbox="1926 1091 2029 1155">October 2008</p>

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e) to support the development of the 'Tees River Trust';	Exact structure and role of the proposed Trust still under development. It will be an independent charity – SBC have offered support and are in contact with the founding group.	TBC	Beccy Brown	Ongoing
f) developing the Council's relationship with managers of the Tees Barrage White Water Course to assist it in developing its full potential;	<p>Initial positive meetings held with the owners and managers of the Whitewater course.</p> <p>Ongoing dialogue to be maintained through RUG (See 1c above) and through one to one meetings as the development plans progress.</p>	<p>Ongoing successful working relationship. 12 meetings per year.</p> <p>Successful transition to new arrangements as the development of the Whitewater Centre is completed.</p> <p>Expanded Whitewater Centre opened</p>	<p>Beccy Brown</p> <p>Beccy Brown</p> <p>SMI / British Waterways</p>	<p>Ongoing</p> <p>Ongoing</p> <p>Summer 2009</p>
g) to undertake a feasibility study for a more regular water borne transport service, and to explore funding streams to achieve this, (including the Local Transport Plan);	<p>Feasibility Study to be commissioned. Initial contacts made with river taxi service in London to understand basic business model.</p> <p>Meeting arranged with British Waterways and EMDA to review unsuccessful bid for water taxi service in Nottingham.</p>	Completed feasibility study	Beccy Brown	Spring 2009

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<p>h) to develop a marketing strategy to promote and market the river at the local, regional, national and international level, working with Visit Tees Valley where appropriate. This should include work:</p> <ul style="list-style-type: none"> <li>- to increase engagement with the local community</li> <li>- to engage with local business to promote the river-based opportunities available</li> <li>- to develop a communication strategy to ensure that the river is effectively promoted by all partners</li> <li>- to develop a central hub of information including a website and a comprehensive information pack for users, including for schools use</li> <li>- with Tees Active and Sports Development to raise the profile of watersports (including angling) as a sporting option for the people of the Borough and to ensure this is built into service planning</li> </ul>	<p>Work with PR &amp; Marketing Officer at SMI to produce a River Tees Marketing and Communications Strategy</p>	<p>Completed marketing Strategy approved by Committee and RUG.</p>	<p>Beccy Brown and Kay Wilson (SMI)</p>	<p>September 2008</p>
	<p>Identify a business partner to sponsor the river marketing work.</p>	<p>Business Partner appointed</p>	<p>Beccy Brown</p>	<p>September 2009</p>
	<p>Produce a schools information pack and hold a schools launch day at the river</p>	<p>Schools information pack produced and distributed to all schools Schools launch day held at river.</p>	<p>Neil Russell</p>	<p>September 2009</p>
	<p>To increase schools usage of the river from schools in to in 2008</p>	<p>Baseline usage information established for academic year 2007/8 and increased usage recorded and compared for 2008/9.</p>	<p>Neil Russell</p>	<p>Target set September 2008. Result reported summer 2009</p>
	<p>Produce a "river" web-site linked to/ part of SBC web-site to act as central hub for all river information</p>	<p>Web-site launched</p>	<p>Beccy Brown</p>	<p>September 2008</p>
	<p>Review of Service plans undertaken to ensure that river based activities are included.</p>	<p>Inclusion in all relevant Service Plans agreed with Heads of Service</p>	<p>Beccy Brown</p>	<p>December 2008</p>
	<p>Revised improvement priorities agreed.</p>	<p>SIPs published</p>	<p>Heads of Service</p>	<p>March 2009</p>

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<p>- with CESC, governors and headteachers to ensure that the educational and sporting opportunities for children and young people are fully promoted to schools within the Borough;</p>				
<p>2. Cabinet endorse the Committee's expectations regarding quality of development, access to and interaction with the adjacent waterspace and ensure that these are included within the various development and regeneration projects in place, in particular:</p> <ul style="list-style-type: none"> <li>- within the North Shore masterplan and the planning application itself;</li> <li>- within the final plans for re-development of Preston Park, recognising its importance as a gateway location;</li> </ul>	<p>Initial positive meetings held with TVR re. North Shore Development and Reuben Kench re. Preston Park developments.</p> <p>Ongoing dialogue will continue to ensure that consideration of the river within these plans is included in a way which forms a part of a cohesive plan for the river.</p>	<p>Beneficial development of the river as part of Preston Park and North Shore developments</p>	<p>Beccy Brown</p>	<p>Ongoing</p>

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<p>3. The Director of Development and Neighbourhood Services explore with partners, including HM Revenue and Customs, concerns surrounding business rates, mooring charges and rents for river-based businesses in Stockton Borough compared to other locations;</p>	<p>Initial fact finding meetings held with river based businesses. Appeal to be lodged with HMRC.</p>	<p>Clarification and justification for current rates to be established with HMRC or reduced rates to be negotiated.</p>	<p>Beccy Brown</p>	<p>Spring 2009</p>
<p>4. The Director of Development and Neighbourhood Services so far as is possible and practical ensures that access to the river is maintained and improved where possible through the LDF process and individual planning applications themselves;</p>	<p>Director of Development and Neighbourhood Services ensures that river access is included within the consideration of planning applications.</p>	<p>Access to river is maintained and improved.</p>	<p>Director of Development and Neighbourhood Services</p>	<p>Ongoing</p>
<p>5. Ensure that the opportunities for the Borough in relation to the period leading up to the 2012 Olympic Games (and future international sporting events such as Glasgow 2014) are maximised through work with regional partners in particular ONE- in particular the opportunities to host a range of associated events;</p>	<p>Support SMI, British Waterways and ONE in developing Olympic Pre Games offer.</p>	<p>Whitewater course developed and used as a pre-games training camp for the 2012 Olympics</p>	<p>British Waterways</p>	<p>ongoing</p>

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<p>6. The Head of Community Protection be tasked with collating accurate and reliable data relating to river-related crime and anti-social behaviour, and to explore how best to ensure that river users are aware of the correct reporting mechanisms;</p>	<p>Inclusion of safety and security reporting as a regular item in the River Users Group meetings.</p> <p>Information on correct reporting mechanisms to be included in web-site and river information packs</p> <p>Community Protection to collate accurate and reliable data on river related crime and anti-social behaviour.</p>	<p>Regular reporting and action plan established at RUG</p> <p>Contact information included in all literature</p> <p>Monthly information reported to RUG</p>	<p>Beccy Brown</p> <p>Beccy Brown</p> <p>David Brunskill</p>	<p>July 2008</p> <p>September 2008</p> <p>August 2008</p>
<p>7. SBC and partners including British Waterways to ensure that all reasonable efforts are being made to ensure that the river remains safe, navigable and clean, including:</p> <ul style="list-style-type: none"> <li>- the expedient removal of HMS Kellington from Stockton riverside</li> <li>- the efficient removal of debris and obstructions in the river itself</li> <li>- the cleanliness of the immediate riverside environment including footpaths;</li> </ul>	<p>HMS Kellington has been secured and detailed action plan for it's safe removal is being prepared in conjunction with the MOD Salvage team.</p> <p>RUG to monitor cleanliness of river and riverside and communicate any necessary action to appropriate landowner or BW.</p>	<p>HMS Kellington removed</p> <p>Safer / Cleaner river and riverside</p>	<p>Director of Development and Neighbourhood Services</p> <p>Beccy Brown</p>	<p>Spring 2009</p> <p>Ongoing</p>



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8. Executive Scrutiny Committee be requested to include a review of issues surrounding the tourist promotion of the Borough within the scrutiny work programme.	PICK form completed and request lodged with Scrutiny Team	Review undertaken by appropriate Committee	Executive Scrutiny Committee and appropriate Select Committee	Feb 2009